

Security Labels

Protection against returns fraud, tampering, counterfeiting

GUARD LABELS

- Preventing abuse of common consumer rights
- Reliably recognize and guarantee genuine conditions
- Guarding brand quality and revealing counterfeits

They speak a clear language: "Anyone who removes me accepts the merchandise and commits to purchase". Guard Labels cannot be removed and re-attached. As security labels they are irreversibly destroyed during removal.

Visible traces of use and still money back? – Enough of that, when Guard Labels by eXtra4 are used. They prevent jewellery and watches from being worn without paying. If the security label is missing or has been damaged, it is instantaneously evident and verifiable: The customer has forfeited his right to return and is obliged to pay the price.

Quick-witted consumers know many tricks to get rid of annoying labels and fix them later. However, none of them helps with Guard Labels. The special materials of the security labels decompose into their elements when manipulated. Remaining particles or tissue layers cannot be reassembled.



Protection Possibilities by Security Labels

Guard labels combine different protection factors to a label with unique character. The individual security requirements determine which ones are appropriate.

It is crucial to select the most suitable options for the particular application. Individual design ideas should also be taken into account.

Guard Labels can be produced as labels with a loop for marking jewellery, but also in any other form. In spite of their special charac-

teristics, security labels can be printed with data in any desired way, just like customary labels, using a thermal transfer printer. Guard Labels can thus serve as traditional price labels.

A prestigious logo can be applied with professional four-colour printing and shiny metallic embossing. Then the functional security label becomes a representative guarantee seal that certifies the untouched genuine condition of a branded product.

Protection Factor Self-destructing Material



This kind of self-adhesive material is not repositionable. It splits into layers, disintegrates into the smallest particles or tears at the slightest attempt to detach the bonded adhesive.

Guard labels are irrevocably destroyed by this effect, however once applied, they are intended to be removed again. An unnoticed removal and marking with the same label is therefore impossible.

Protection Factor Hologram



Prefabricated hologram foils show a standardized security note or an appropriate symbol. They can be used for the complete label or for parts of it.

Hologram surfaces can be printed with standard thermal transfer printers – scratch-proof and resistant in an ultrasonic bath: the label remains usable without restrictions.

The iridescent effect of a hologram increases counterfeit protection and turns the label into a Guard Label: the imitation of the genuine label on counterfeit or manipulated items is made difficult.

Protection Factor Blacklight sensitivity



Black light sensitive print is invisible in daylight and normal artificial light. It can be seen only when illuminated with a black light lamp.

The print design is fully customizable. Both, texts and logos are possible. They can be overprinted with standard data in the thermal transfer printer and effectively concealed.

Guard Labels with black-light sensitive printing guarantee bank-notes-like authenticity: Counterfeits can be reliably detected with systematic checks.

Protection Factor Warning note



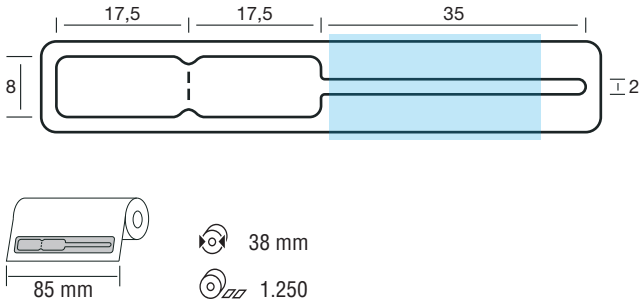
Clear words help to prevent. A meaningful text sends an unmistakable signal: Anyone who still hesitates to buy the item and wants to keep his right of return as a consumer must not remove the label.

Guard labels can provide effective protection against returns fraud with an appropriate warning: If the label is missing, has been tampered with or damaged, the customer has visibly accepted the item and committed to purchase.

Security Labels – Standard Shapes on Stock

SERIE SMALL

34 870IR



Narrow loop

34 870IR Y1

TTK-Destruct, **brilliant white**
Destroys itself when trying to open the label

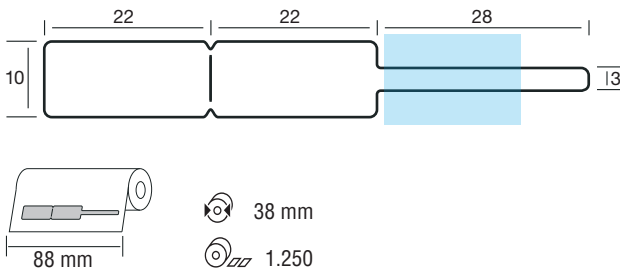


A1, A2 81 TTK1-090(x)

	1.250	5.000	10.000	20.000	30.000	50.000
€ / 1.000	55,40	46,10	38,25	31,90	29,30	27,30
€ / ☉	69,25	57,63	47,81	39,88	36,63	34,13

SERIE STANDARD

44 1072



44 1072 Y1

TTK-Destruct, **brilliant white**
Destroys itself when trying to open the label



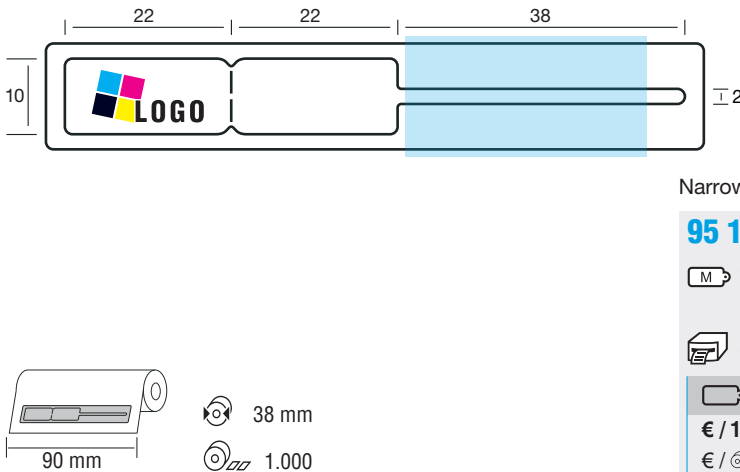
A1, A2 81 TTK1-110(x)

	1.250	5.000	10.000	20.000	30.000	50.000
€ / 1.000	50,95	40,90	32,90	26,90	24,50	22,55
€ / ☉	63,69	51,13	41,13	33,63	30,63	28,19

Security Labels – with individual imprint

SERIE STANDARD

95 1082R



Narrow loop

95 1082R JY1 with logo imprint, coloured

TTK-Destruct-Jet, **brilliant white**
Destroys itself when trying to open the label



A1, A2 81 TTK1-110(x)

	1.000	2.000	3.000	5.000	10.000
€ / 1.000	105,10	73,80	63,40	55,05	48,80
€ / ☉	105,10	73,80	63,40	55,05	48,80

Fee for data transfer of individual logo 30,- €. Any necessary rework will be charged at cost.



34 1082R T2 with warning text, ready to use

TTK-Destruct, **brilliant white, black text imprint**
Destroys itself when trying to open the label



	1.000	2.000	3.000	5.000	10.000
€ / 1.000	105,10	73,80	63,40	55,05	48,80
/ ☉	105,10	73,80	63,40	55,05	48,80