

**Pressemitteilung / Press Release****Customized label printing with eXtra4 <winIII>****New software version staggering features in editions**

Birkenfeld, February 1, 2017. The new main version of "eXtra4", the tried-and-tested program for label printing in the world of jewellery and watches, features numerous additional abilities. The eXtra4 Software + Service GmbH programmers from Ferdinand Eisele have summarized the results of their work in 8 editions in order to make the entry into the new edition "eXtra4 <winIII>" easy. They build on each other and open up the user a plus of comfort and possibilities step by step.

**Taste to discover**

If you do not know the program, start label printing at "eXtra4 <winIII>" best with the "UltraLite" edition. It can be downloaded free of charge at [www.eXtra4.com](http://www.eXtra4.com) and works indefinitely. With "UltraLite" you can control a printer, select a layout as input mask for your data and print only one label per print job.

**Registered for extensive test possibilities**

As soon as an "UltraLite" user logs on as a user, he will have access to all features provided by the program up to and including the "Advanced Connect" edition, the 5th version, for a user period of 60 days. Automatically with the registration comes a free upgrade to the

"Lite" edition. The registered user is thereby able to create labels with up to 4 different layouts and in any desired size on his printer.

### **Label printing for basic needs**

In the 3rd stage, the "Basic" edition, the program is paid for the first time. It opens for two parallel printers and allows the use of up to 12 different label layouts. This is how the "Basic" edition covers the average needs of a jeweller. Already, for example, address labels and jewellery labels can be printed without having to change the label roll if two label printers are operated simultaneously. In addition, as of this edition, the software includes easy administration for addresses, articles and article groups.

### **Additional features for advanced users**

"eXtra4 <winIII>" goes far beyond the pure label printing from the "Advanced" edition. The program now manages 4 printers at the same time and any number of label layouts. Article management has gained considerable scope and options. In addition, an image management organizes high-resolution photographic material. With the "Advanced Connect" edition, the software opens up external databases. The program is able to link a local database and Excel spreadsheets. Data is then imported directly into label layouts and printed out. Serial printing is also possible. Even a POS system can be connected to the "Advanced Connect" edition.

### **High-end technology for professionals**

"eXtra4 <winIII>" from "Business" is aiming at users of professional IT environments. The number of embedded printers and layouts used is now unlimited. Users of this program stage can read in data for the label printing from client/server databases, such as are often used in industry-independent merchandise management systems, e.g. SelectLine. Label data can thus be made available to any number of workstations on a central server. Edition "Enterprise" is geared specifically to the needs of branch companies and uses cloud technology. As the last and most powerful program stage, edition "Enterprise RFID" is to make additional RFID technology available via "eXtra4 <winIII>". This edition is still under development.

### **Individual needs as a measure**

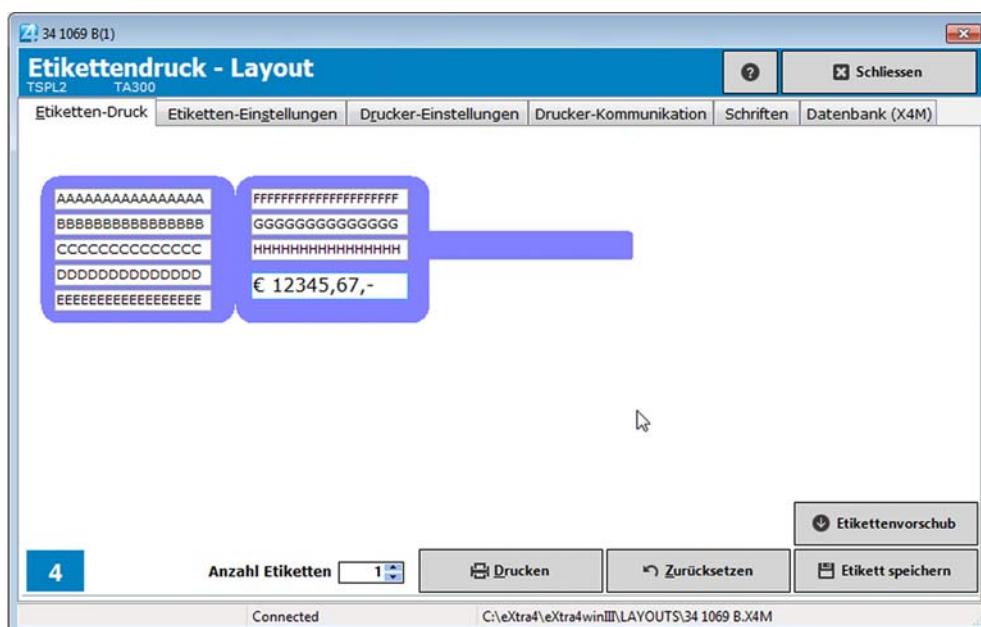
"We want to avoid the user of our program being confronted with an abundance of possibilities that he may not need at all," said CEO and software developer Alex Schickel, explaining his strategy. "When a program swamps the user, it misses the goal to make work easier and more efficient." For this reason Ferdinand Eisele has decided to offer the new software version "eXtra4 <winIII>" in differentiated editions. In this way, a user can gradually tap into the capacity of the program.

More information on "eXtra4 <winIII>" is available at the show Baselworld, 23 - 30 March 2017, Hall 2.0, Booth J54 or on the web at [www.extra4.com](http://www.extra4.com).

## Images and Subtitles



**Fig.1:** Start screen of "eXtra4 <winIII>", the new main version of the label printing program of eXtra4 Software+Service GmbH, a subsidiary of Ferdinand Eisele GmbH



**Fig.2:** Label layout as input mask for data in "eXtra4 <winIII>", Ferdinand Eisele's label printing software

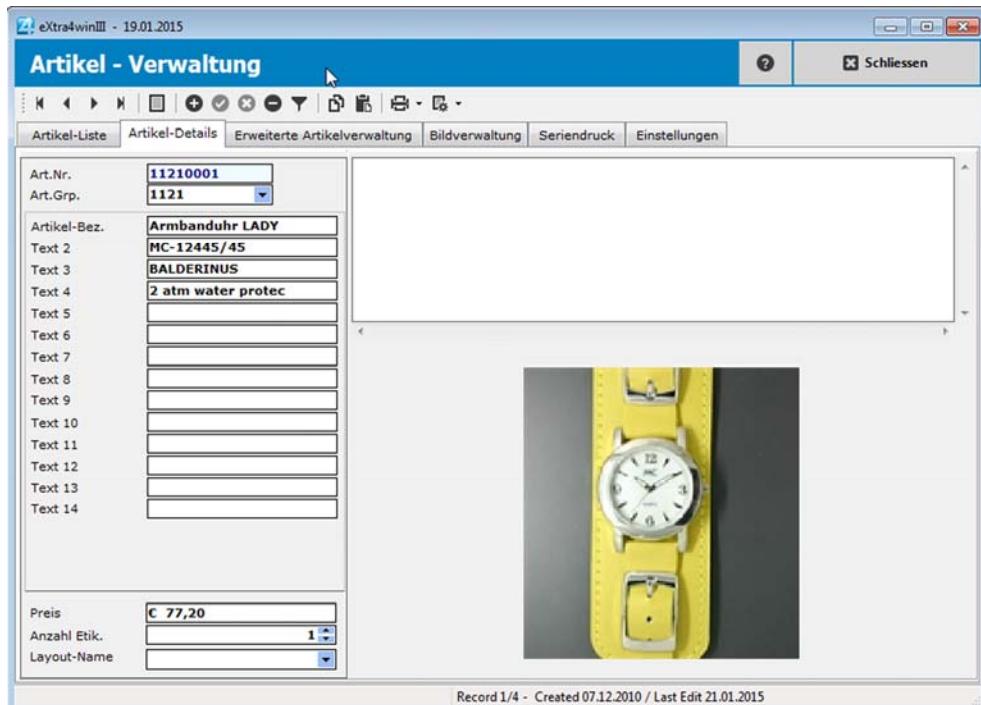


Fig.3: Simple article management with thumbnail images in "eXtra4 <win>", Ferdinand Eisele's label print program



Fig.4: Alex Schickel, program developer and managing director of Ferdinand Eisele and eXtra4 Software+Service GmbH



**Fig.5: "eXtra4 <winIII>", the label printing software from eXtra4 Software+Service GmbH at Ferdinand Eisele**