

Pressemitteilung / Press Release



Special label for minerals and rough stones

New development at eXtra4 Labelling Systems for direct labelling of raw materials

Birkenfeld, 17.09.2018 - Label manufacturer Ferdinand Eisele GmbH has designed a new label especially for the needs of mineral experts and stone professionals. It adheres even to unprocessed surfaces and can be labeled both manually and mechanically. Under the brand name eXtra4 Labelling Systems, the new development will be presented to the trade public for the first time at Gemworld, Munich, from 26 to 28 October 2018.

Small, clinging and highly adhesive

The new rectangular label with reference number 31 716 ER5 measures only 16 x 7 mm. Soft polyethylene foil ensures that the

label readily adapts to uneven structures. Extra-strong gluing keeps it in position even on porous, rough surfaces, because with its special adhesive properties, the adhesive "sucks" into the substrate.

For handwriting and label printers

Thanks to a special coating, the new label can be written on by hand - even with a pencil. However, it can also be inscribed professionally using a thermal transfer label printer.

The set-up is based on the printing of individual labels: single-lane, with large spacing, so that no further label is lost even if only one is printed. Handily packaged on small rolls of 1,250, the new label is also ideally suited for use in the narrow label printers of eXtra4's starter package. With the new label development from eXtra4 Labelling Systems, nothing stands in the way of a favourable start in label printing for the professional marking of minerals and rough stones.

Open for technical questions

Discussions with users during trade fairs provide impetus for new ideas. "Since 2016 we have been present at Gemworld with our specialised range for the jewellery and watch industry", explains Managing Director Alex Schickel the intention of his company. "With eXtra4<gemID>, our software for stone administration, we have

extended our field of activity as software developer and specialist for identification technology to the gemstone industry.

In order to design new solutions, the experts at Ferdinand Eisele GmbH are specifically addressing the demand in the gemstone segment. Visitors to the fair will find an open ear for technical questions regarding labelling at the booth of eXtra4 Labelling Systems Hall B5, Number 502.

Images with captions



Img.1: New development for the marking of rough stones and minerals: Label 31 716 ER5 from eXtra4 Labelling Systems



Img.2: Label for rough stones and minerals Ref. No. 31 716 ER5 by eXtra4 Labelling Systems for marking by hand or in a label printer



Img.3: Alex Schickel, Managing Director of Ferdinand Eisele GmbH with its brand eXtra4 Labelling Systems