

Pressemitteilung / Press Release

Guard Labels protect on the web

Security labels for online trade by eXtra4 at attractive prices

Birkenfeld, 28.08.2017. The risk awareness of online providers is increasing. This is evidenced by the lively demand for security labels recently introduced to the market. Guard Labels by eXtra4 Labelling Systems prevent network risks for retailers in the jewellery and watchmaking industry. The brand of Ferdinand Eisele GmbH is expanding its range here by standard products. They are available ex stock quickly and at attractive prices. During GemWorld, from October 27 to 29, 2017 in Munich, the label specialist from the Pforzheim area will present its innovations for the first time in hall B5 on booth 514.

Guard Labels help prevent

A firewall protects against viruses, Trojans and spam on the web. Guard Labels by eXtra4 protect against return fraud, manipulation and shrinkage in online trade. They combine different security features into a label with individual protection. The focus is on prevention. Illegal tricks are not to happen at all in the first place, as guard labels signalize at one glance: precautions were taken here.

Protection by four safety features

Depending on the need and risk involved, up to 4 different effects

can be applied to individual guard labels:

- Self-destructive material, which prevents unnoticed repositioning of the label after the first application.
- Warnings which make clear that only goods with undamaged Guard Label will be taken back.
- Hologram elements which clearly indicate the label as high-quality and counterfeit-proof
- Black light print which invisibly reveals the original identification of the label only to insiders under UV light.

Priceworthy Guard Labels from stock

eXtra4 offers 3 options based on a popular and proven loop label to enable safety-conscious online providers to react quickly:

- Guard Labels made of self-destructing material, white, glossy, ready to be printed with individual data via thermal transfer printer. 1,250 pieces on a roll, immediately available from stock at favourable prices under reference number 44 1072 Y1.
- Guard Labels made of self-destructive material, economically printed with a customer-specific logo in 4-colour quality. From 1,000 pieces on a roll ready to print under reference number 95 1082R JY1.
- Guard Labels made of self-destructive material printed with a clear warning. Ready-to-use with two-sided English print and available from stock under reference number 34 1082R T2.

Further details on Guard Labels, the safety labels by eXtra4 Labelling Systems from Ferdinand Eisele GmbH, can be found on the web at www.extra4.com. Samples and information material are available by phone or by e-mail at info@extra4.com.



Fig.1: Individually designed safety label by eXtra4 as a Guard Label in the shape of a loop label, ref. 34 870, with metallic print and warning



Fig.2: Guard Label by eXtra4 made of self-destructing material with English warning, available ex stock Ref. 34 1082R T2.



Fig.3: Guard Label logo